

# POWER HOUR INSTRUCTIONS

## BEFORE THE HOUR STARTS:

- Bring your list of people to reach out to or prepare to comment on social media to engage people in conversation, see you liked your post

## First 5 min: Intro to share schedule and rules:

RULES: Meeting locks at 5 min after the hour.

NO TALKING during the 15 minute work session.

Put all questions in the chat and we will read then during our 5 min break.

## First 15 minutes: Reach Outs

- GOAL: start a conversation, get to know people
- If you have not posted, make your social media post.
- Spend 15 minutes reaching out to new people from your NAME list, people who liked one of your posts, or respond to comments on previous posts

## Second 15 minutes: Follow Ups

- GOAL: Voice call /leave message/ voice text or text with same message
- Message script example below or from IsaBestUtraining.com

## HOW TO CONNECT ON FACEBOOK MESSENGER / FACEBOOK POST FOLLOW UP

Like or heart then comment "Thank you!" on every comment you get.

Then send this private message:

I wanted to thank you personally for dropping a heart and commenting on my Facebook post. I really appreciate it!

Reach out to genuinely complement or wish Happy Birthday on their page and via FB Messenger to your friends and ask, "How are you doing these days?"

PRO TIP: Check out their most recent posts and mention it in your message such as "Great pic of you and your family at the park. How have you been lately?"

**PRO TIP: Leave every conversation with a question!**

## HOW TO OPEN THE CONVERSATION TO SHARE ISAGENIX...

Use a voice message to say, "Hey (name)! I don't know if you know this or not but I am using these cutting edge health and wellness products that have helped me so much! I am feeling less stress, sleeping better, my skin is glowing and I feel amazing! There is also a very lucrative business attached to this so if you know anyone looking to make a little extra money from home, let me know I've got systems in place."

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## EXAMPLE MESSAGE AFTER MEETING IN PERSON:

Hi (Name),

It was nice to meet you.

We look forward to talking with you Thursday (Month/Day) at (Time plus time zone)

Here's some info about our company along with the compensation plan.

Isagenix is rated above the Heart Healthy diet.

Our Nutritional Program works in ridding the body of toxins, releases visceral fat and maintains lean muscle mass.

Side effects are weight loss, more energy, endurance and better sleep!

There are no bad chemicals, no stimulants, no artificial flavors, no artificial sugars, gluten and soy free.

I have coached hundreds of people and had better results with Isagenix than any other program out there.

I'm sending some you a few short videos to watch before our call,

In Health, (your name)

### **Third 15 minutes Repeat step 1 OR Make Appointments**

- if you get a solid appt. send one or more of these videos for them to watch before they get on a 3 way call. Choose one below or from Isamovie.com

Are you Toxic?

<https://vimeo.com/1097696194>

Why Isagenix?

<https://vimeo.com/1097696194>

Built for her - Women's wellness

<https://vimeo.com/1108155184>